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SKY ZONE BOSTON INDOOR TRAMPOLINE PARK ANNOUNCES SECOND BOSTON LOCATION

Everett, MA Facility to Open in November 2011

BOSTON; July 6, 2011 – Sky Zone Boston, the region’s first indoor trampoline park, today announces plans to expand operations with the opening of a second location in Everett, MA in early November 2011. Driven by tremendous customer response since opening in Hyde Park last November, this second location will make it even easier for Bostonian families to enjoy Sky Zone’s ultimate 3-D play experience. The new 27,000 sq. ft. facility will feature a large main trampoline court, two 3-D Dodgeball courts, kids court, and a foam pit.

Trampolines are proven to deliver a highly-effective and low-impact workout; Sky Zone Boston’s offerings combine these health benefits with an exhilarating experience unlike any other. Both the Hyde Park and Everett facilities will feature an array of options for community-oriented fun fitness, from the signature Open Jump playtime to 3-D Dodgeball and SkyRobics fitness classes for kids, teens and adults. From birthday parties to corporate team building programs, Sky Zone is also the perfect place for unique and memorable group outings.

Stella Downie, Owner of Sky Zone Boston, opened the region’s first-of-its-kind indoor trampoline park last year to introduce a new option for kids and adults seeking ways to have fun and stay fit. “We’ve been absolutely overwhelmed by the positive response from our customers,” states Downie. “We’re thrilled to be opening our second location allowing us to expand our reach and promote this exciting and unique style of fun fitness for people of all ages and abilities!”

Sky Zone, LLC, the creator of the world’s first all-trampoline, walled playing court, received a U.S. patent for the court’s design, and opened its first facility in Las Vegas in 2004. With 7 current locations nationwide and over 30 additional franchises awarded throughout the U.S. and Canada, Sky Zone Boston’s Everett facility will be the second in the Northeast.

For more information on Sky Zone Boston, or to learn more about classes or events, please visit www.boston.skyzonesports.com.



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